

APPROVED



**MINUTES
SCOTTSDALE CITY COUNCIL
BUDGET SUBCOMMITTEE
Public Meeting
Thursday, March 11, 2004
Financial Services Conference Room
7447 E Indian School Rd, #210
Scottsdale AZ 85251**

CALL TO ORDER

The meeting was called to order at 5:00 P.M.

ROLL CALL

Subcommittee: Councilman Bob Littlefield, Chairman
Vice Mayor Wayne Ecton
Councilman David Ortega

Staff:	Jan Dolan	Jeff Nichols
	Craig Clifford	Lisa Murphy
	Art Rullo	Bryan Bundy
	Pat Dodds	Joyce Gilbride
	Brent Stockwell	Judy McIlroy
		Kristine Zich

MINUTES

1. Approval of January 14, 2004 Subcommittee Meeting Minutes

COUNCILMAN ORTEGA MOVED FOR APPROVAL OF THE JANUARY 14, 2004 SUBCOMMITTEE MEETING MINUTES. VICE MAYOR ECTON SECONDED THE MOTION WHICH CARRIED 3/0.

PUBLIC COMMENTS (for items on 3/11/04 agenda) - None

GENERAL BUSINESS

1. Overview of the proposed FY 2004/05 Budget and Capital Improvement Plan

Art Rullo gave a slide presentation providing information on projected revenues and expenditures, including additional staff (many related to transition of the Fire Department). Recommendations for increased revenues in the following four areas were discussed: 1) Allocation of Bed Tax Revenue; 2) Use of Construction Sales Tax Revenue; 3) Water Quality Charge; and 4) Enhanced Downtown Maintenance Pilot Program. Further slides provided information on Special Revenue Funds, Debt Service Fund, Enterprise Funds and Capital Budget Funded Projects.

Vice Mayor Ecton questioned the price for fuel used in budget projections and staff will follow up and provide additional information. Another question regarding the current charge for water quality on the utility bill will also be provided by staff.

2. Review public input received from Citizen Budget Forums held in February

A staff report summarizing the comments from the February Citizen Budget Forums was provided to the City Council Budget Subcommittee members. The report summarized citizens' responses to the forum exercises such as highest and lowest priorities. The report and results will be posted on the City's website for citizens to read.

3. Discuss format for study sessions on March 23, 26, and April 2

Brent Stockwell requested the Subcommittee submit their questions for the General Managers to him by March 18, 2004. Budget Work Study Sessions were scheduled for March 23, 26, and April 2, 2004 in the Kiva.

Brent Stockwell will follow up on the question of commercial recycling in cluster areas.

4. Staff presentation and subcommittee discussion on public facility naming rights and surcharges

Lisa Murphy provided information on Corporate Sponsorships, explaining the benefits and issues as well as different sponsorship possibilities available to Scottsdale. Using WestWorld as an example, Ms. Murphy said a conservative value of the naming rights would be approximately \$150,000 annually.

It was agreed by the Subcommittee that staff should move ahead on this item regarding naming rights, prepare guidelines, and agendized for future Council consideration.

Bryan Bundy presented a report on ticket surcharges as a means of generating additional revenues for capital improvements. Staff recommended implementing a flat \$1.00 per ticket user fee surcharge on all events that impose an entrance fee at the WestWorld facility. The Subcommittee agreed with this proposal but wondered if it needed Council approval or was a management decision.


PUBLIC COMMENTS (for items not agendized for discussion or action) - None

SUBCOMMITTEE COMMENTS - None

MEETING SCHEDULE - As listed above.

ADJOURNMENT - With no further business to discuss, the meeting adjourned at 6:45 P.M.

SUBMITTED BY:



Sandy Dragman
Recording Secretary